



## **Entrepreneurship drives innovation**

Entrepreneurial individuals have brought about every new technology and innovation in recent memory. That includes the likes of Thomas Edison, Steve Jobs, Mark Zuckerberg, Jeff Bezos, and Elon Musk. By introducing new products and services to the market, these entrepreneurs improved the standard of living, evolved society, and paved the way for new markets. We are faced with an unprecedented existential crisis with climate change, and entrepreneurship will be essential in helping us mitigate and adapt to a crisis such as this.

## Global Entrepreneurship Week recognizes the importance of entrepreneurship to economic growth

One of the key reasons Global Entrepreneurship Week was founded is to highlight entrepreneurship as a driver of economic growth. Entrepreneurs are job creators, and through their innovative ideas, they bring about new-and-improved products, services, and technology. All these have a ripple effect on the economy, as it contributes to increased employment, creates more qualified workers for industries, and generates more national wealth.

## Entrepreneurship contributes to positive social changes

Entrepreneurship doesn't only address economic issues but issues of sustainability too. Social entrepreneurship, for example, helps solve problems of education, water scarcity, and gender equality, contributing to the Sustainable Development Goals.

## **Come hear various speakers**

Elizabeth King, Tammye Howell, Dan Morris, & OKSBDC Advisor



**MUSKOGEE CAMPUS: 11:30P-1:00P** 2403 N. 41st St. E., Muskogee, Bld. C, Rm. 100

NO CHARGE, LUNCH PROVIDED. SEATING IS LIMITED, RSVP TO:

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**Oklahoma's PTAC** provides local businesses with the resources and know-how to successfully obtain government contracts. Services include: daily, customized bid matches | SAM (System of Award Management) registration | twice weekly, statewide construction activity summary | network of procurement specialists to help navigate the regs, rules, specs & standards | market research | specialized workshops & seminars.